

National Women's Collegiate Golf Championship

Presented by  ARCIS GOLF



Women In Golf Foundation Inc.

OUR MISSION

The Women In Golf Foundation is a 501-c3 nonprofit that believes in creating opportunities for young women to use golf as a tool for developing life skills and growing into leaders on and off the golf course. Our programs help young women learn to play the game of golf and support them as they pursue the sport competitively, for business, or for recreation.

Our annual 3-day invitational is an opportunity for golf teams from Historically Black Colleges and Universities to compete for the coveted *Renee Powell Cup*, connect with professional executives, receive personal and professional mentorship and acquire donations for their school's golf program. To date, our event has contributed more than \$300,000 in funding to support women's HBCU golf teams.

CHAMPIONSHIP EVENTS

Join us **March 30th - April 2nd in Katy, TX** for our 30th annual national championship event. Teams will play 54 holes at **The Golf Club at Cinco Ranch**, a Golf Digest-ranked championship course and event venue managed by our presenting sponsor Arcis Golf. Events will include:

- HBCU Women's College Golf Championship Competition
- Career Development Forum and Networking
- Business / Collegiate Scramble Tournament
- Scramble Luncheon and 19th Hole Reception
- 30th Anniversary Celebration Dinner

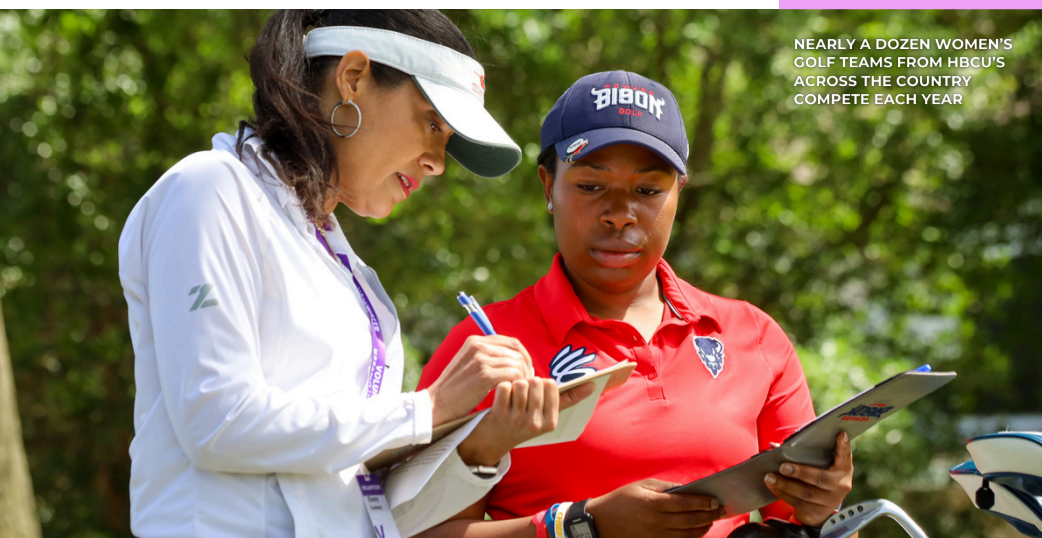


NEARLY A DOZEN WOMEN'S GOLF TEAMS FROM HBCU'S ACROSS THE COUNTRY COMPETE EACH YEAR



EMILY MAYNE

2024 Low Medalist
Howard University



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NEW SPECIAL EVENTS

30TH-ANNIVERSARY CELEBRATION DINNER

In 2025, the Women in Golf Foundation will proudly celebrate our 30th anniversary during the National Women's Collegiate Golf Championship. For three decades, we've been dedicated to empowering young women in golf and beyond, with a steadfast commitment to paying it forward to the next generation. Through our various programs, our nonprofit has not only opened doors for countless young women but also cultivated a legacy of leadership, excellence, and community.

As part of this milestone celebration, we are embracing the powerful symbolism of the Sankofa bird, a figure from African tradition that teaches the importance of looking back to retrieve what is valuable from the past as we move forward into the future. The Sankofa bird perfectly embodies the Foundation's mission and honors past achievements while inspiring and equipping the next generation to soar even higher.

EXECUTIVE WOMEN'S GOLF CLINIC

New in 2025 is the addition of a clinic designed exclusively for women in leadership that offers a unique opportunity to learn the fundamentals of golf—a sport that has long been a gateway to powerful networking and career advancement. Led by LPGA Master Professional Oneda Castillo, the clinic will empower guests with confidence to navigate the golf course and the boardroom.



Participants will have a chance to connect with like-minded professionals, expand their network, and embrace golf as a strategic tool for success in both their career and social circles.



The WIGF Impact



Throughout our nearly 30-year history, the Women in Golf Foundation has been committed to opening doors of opportunity for young women during and beyond our annual championship.

Playing in our national championship opens doors for these young athletes to earn **summer internships, mentorships, and even full-time job opportunities.** We ensure they leave our event with tools to prepare them for their future career aspirations through resume workshops and networking events and create mentorship opportunities that keep them connected to professionals who can help support them beyond the golf course.

Over the last four years, our low medalists have **qualified to test their skills in tournaments hosted by the LPGA's Epson Tour.** Others are earning opportunities to participate in conferences and educational events, most of which include networking events hosted on the golf course, providing other gateways to finding mentors and role models.

INVITED UNIVERSITIES



BY THE NUMBERS

\$300k

The amount that has been contributed to collegiate women's golf programs.

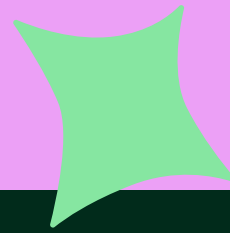
130+

The number of players whose scores during our collegiate event have passed the LPGA Professionals and PGA of America's Playing Ability Test

99%

The percentage of WIGF program high school junior participants who have gone on to college on scholarship to earn undergraduate or graduate degrees.

Our Partners



We're proud to have ongoing support from Fortune 500 companies and some of golf's most respected organizations including:



Unique Ways our Partners Engage



Career Development Panel and Keynotes



Mentorship & Internships



Employee Engagement



MORE THAN A TOURNAMENT

The National Women's Collegiate Golf Championship is a space where our players are exposed to experiences, mentors and career opportunities that will expand their horizons. Our partners also receive high brand visibility and personal engagement with the next generation of leaders. Our audience includes nearly 200 HBCU college golfers, their coaches, and executives from across the country.

This event represents a special opportunity to elevate awareness around your business and gives your company a chance to directly support women's sports teams and athletes who are committed to their athletic, scholastic, and professional growth.

SPONSORSHIP OPPORTUNITIES

By partnering with us, your company can play a crucial role in advancing women's golf and fostering diversity within the sport. Our programs not only enhance athletic skills but also provide mentorships, leadership development, and networking opportunities for women pursuing golf.

BUSINESS-COLLEGIATE SCRAMBLE TOURNAMENT

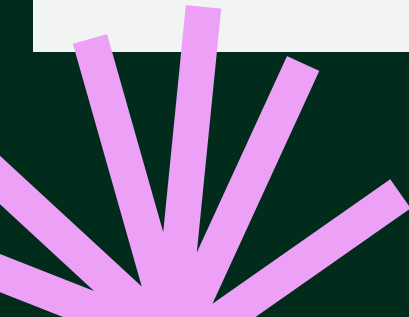
2 CHAMPIONSHIP PLAYERS

+

2 EXECUTIVES

18-HOLE TEAM COMPETITION

MORE THAN 30 LOCAL BUSINESSES AND NATIONAL COMPANIES REPRESENTED



SPONSORSHIP OPPORTUNITIES

Investing as a sponsor of the Women in Golf Foundation's 2025 National Women's Collegiate Golf Championship gives your company high-visibility brand exposure, a premier event to use as a venue for hosting VIPs or other key stakeholders for your business, and engagement opportunities with college golfers, coaches and executives from local and globally recognized companies.

Our sponsorship packages are category-exclusive and offer inclusion within the event's onsite and digital marketing channels including the championship's website, social media, marketing emails, and within our public relations efforts.

Presenting Sponsor

\$30,000

- Exclusive naming rights and co-branding of the 2025 WIGF Women's National Collegiate Golf Championship
- Company representative to serve as the presenter of the *Renee Powell Cup* to the winning team
- Company representative to serve as a keynote speaker during the Collegiate Professional Development event
- Brand inclusion on WIGF National Championship event marketing materials (1-year term)
- Brand presence on the cover of the digital WIGF National Championship program
- Two (2) standalone emails to all attendees and opted-in WIGF email newsletter subscribers sharing your brand story and highlighting your participation as a sponsor
- Three (3) stand-alone posts highlighting company across the WIGF social media channels (5,000+ audience of unique followers)
- Company inclusion in the WIGF monthly newsletter (1-year term) with 15,000+ digital impressions annually
- Twelve (12) VIP playing spots in the Business / Collegiate Scramble Tournament (two executives paired with two collegiate players per team)
- Hospitality for twelve (12) at the Business / Collegiate Scramble Luncheon and 19th Hole Reception
- Six (6) VIP Invites to the WIGF 30th Anniversary Celebration Dinner
- Six (6) VIP invites to the 2025 WIGF Executive Women Golf Clinic
- Branded Tee Box Signage on the 1st and 18th Hole
- Inclusion as a sponsor of the 2025 WIGF Junior Golf Camp

Platinum Sponsor

\$25,000

- Company representative to serve as a panelist during the Collegiate Professional Development event
- Brand inclusion on all WIGF National Championship event marketing materials (1-year term)
- Full-page color ad with premier placement on the inside front cover of the digital WIGF National Championship program
- Two (2) stand-alone posts highlighting company across the WIGF social media channels (5,000+ audience of unique followers)
- Company inclusion in the WIGF monthly newsletter (1-year term) with 15,000+ digital impressions annually
- Ten (10) VIP playing spots in the Collegiate Golfers Scramble Tournament (two per team playing with two collegiate players)
- Hospitality for ten (10) at the Business / Collegiate Scramble Luncheon and 19th Hole Reception
- Four (4) VIP Invites to the WIGF 30th Anniversary Celebration Dinner
- Four (4) VIP invites to the 2025 WIGF Executive Women Golf Clinic
- Branded Tee Box Signage on the 10th Hole
- Inclusion as a sponsor of the 2025 WIGF Junior Golf Camp

SPONSORSHIP OPPORTUNITIES

Gold Sponsor

\$20,000

- Company representative to serve as a panelist during the Collegiate Professional Development event
- Brand inclusion on all WIGF National Championship event marketing materials (1-year term)
- Full-page color ad with premier placement on the inside back cover of the digital WIGF National Championship program
- Company inclusion in the WIGF monthly newsletter (1-year term) with 15,000+ digital impressions annually
- Eight (8) VIP playing spots in the Collegiate Golfers Scramble Tournament (two per team playing with two collegiate players)
- Hospitality for eight (8) at the Business / Collegiate Scramble Luncheon and 19th Hole Reception
- Two (2) VIP Invites to the WIGF 30th Anniversary Celebration Dinner
- Two (2) VIP invites to the 2025 WIGF Executive Women Golf Clinic
- Branded Tee Box Signage
- Inclusion as a sponsor of the 2025 WIGF Junior Golf Camp

Silver Sponsor

\$15,000

- Company representative to serve as a panelist during the Collegiate Professional Development event
- Brand inclusion on all WIGF National Championship event marketing materials (1-year term)
- Full-page color ad within the digital WIGF National Championship program
- Company inclusion in the WIGF monthly newsletter (1-year term) with 15,000+ digital impressions annually
- Six (6) VIP playing spots in the Collegiate Golfers Scramble Tournament (two per team playing with two collegiate players)
- Hospitality for six (6) at the Business / Collegiate Scramble Luncheon and 19th Hole Reception
- Two (2) VIP Invites to the WIGF 30th Anniversary Celebration Dinner
- Two (2) VIP invites to the 2025 WIGF Executive Women Golf Clinic
- Branded Tee Box Signage
- Inclusion as a sponsor of the 2025 WIGF Junior Golf Camp



SPONSORSHIP OPPORTUNITIES

Bronze Sponsor

\$10,000

- Company representative to serve as a panelist during the Collegiate Professional Development event
- Brand inclusion on all WIGF National Championship event marketing materials (1-year term)
- Half-page color ad within the digital WIGF National Championship program
- Company inclusion in the WIGF monthly newsletter (1-year term) with 15,000+ digital impressions annually
- Four (4) VIP playing spots in the Collegiate Golfers Scramble Tournament (two per team playing with two collegiate players)
- Hospitality for four (4) at the Business / Collegiate Scramble Luncheon and 19th Hole Reception
- One (1) VIP invite to the 2025 WIGF Executive Women Golf Clinic
- One (1) VIP invite to the WIGF 30th Anniversary Celebration Dinner

Eagle Sponsor

\$5,000

- Brand inclusion on all National Collegiate Championship event marketing materials (1-year term)
- Half-page color ad within the digital Championship program
- Four (4) VIP playing spots in the Business / Collegiate Scramble Tournament (partnered with two collegiate players)
- Hospitality for four (4) in the Business / Collegiate Scramble Luncheon and 19th Hole Reception
- Branded Tee Box Signage



PARTNER WITH US

Contact us to learn how you can become a sponsor and support our mission.

✦ WomeninGolfFoundation.org

