



National Women's **Collegiate Golf Championship**



EMILY MAYNE
*2024 Low Medalist
Howard University*

Welcome

A Message from our Founder



For the past 30 years the Women in Golf Foundation has had the honor of hosting the National Women's Collegiate Golf Championship.

The annual 3-day invitational is an opportunity for golf teams from Historically Black Colleges and Universities to compete for the coveted "Renee Powell Cup," connect with professional executives, receive personal and professional mentorship and receive donations from our nonprofit for their school's golf program.

Beyond the incredible display of talent showcased by the players each year, the event serves as an opportunity for young women to broaden their horizons through career development events, networking with professionals of influence and the opportunities to meet and stay connected with mentors who can help guide their paths.

It's all made possible thanks to our sponsors and volunteers. Together, we are making a meaningful difference in the lives and futures of young women in golf, and we look forward to celebrating our 30th anniversary next year. I invite you to learn more about our championship and other programs offered through our nonprofit and to join our efforts in changing lives through golf one day at a time.



LaJean Gould
Founder and President



The Women in Golf Foundation is Teeing Up History!

Join us in celebrating 30 years of excellence elevating and celebrating female HBCU collegiate golfers.

MARCH 30 - APRIL 2, 2025
THE GOLF CLUB AT CINCO RANCH - KATY, TEXAS

See for yourself how impactful this event really is...

Hear from our President and Founder LaJean Gould about the history and impact of the Women in Golf Foundation's annual championship event.





Championship Events

A preview of our key championship events

- Collegiate Professional Development Forum and Executive Mentorship
- Business Collegiate Scramble Tournament
- Collegiate Golf Championship Competition
- Awards & Networking Lunch
- 19th Hole Dinner
- 30th Anniversary Celebration Dinner



A photograph of golfer Katie Robinson in the middle of a golf swing. She is wearing a white cap with a logo, a white short-sleeved shirt over a grey long-sleeved shirt, and a white glove on her left hand. Her hair is in a braid with a yellow ribbon. The background is a solid green color.

Meet Katie Robinson

2023 LPGA Epon Tour Exemption Winner

“This event was arguably the turning point in my comfort and confidence on the golf course. I never once felt like I was underprepared or uncomfortable on the golf course. I think the {WIGF National Women’s Collegiate Golf Championship} also helped to keep me level-headed, as I led through the first round of the tournament. Overall, playing in the event was a big confidence builder before playing in the Epon Tour event.”

More than a Tournament

In addition to offering a world-class stage for collegiate competition, the WIGF opens doors for competitors and youth golfers to brighter futures on and off the golf course.



LPGA Exemptions

Over the last 4 years, medalists have qualified for LPGA tournaments due to our partnership with the **LPGA/Epson Tour** or earned gateway opportunities to participate in professional events that may not have been readily available.



Opening Doors

Over 130 players' scores have qualified for the **LPGA/PGA Playing Ability Test**, qualifying them to pursue certification and future careers within the golf industry.



College Scholarships

99% WIGF program high school junior participants go on to **college on scholarship** to earn undergraduate or graduate degrees.

You're in Great Company

We're proud to have ongoing support from Fortune 500 companies and some of golf's most respected organizations.



Sponsorship Opportunities

The doors we open and the experience we create are only possible with the support of sponsors and partners who believe in our mission, and the young women who benefit from it, as much as we do.

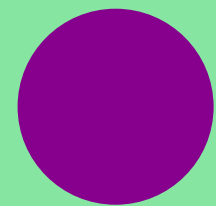
Explore our opportunities to support our mission in 2025.





Our Mission and Your Opportunity to Engage

The National Women's Collegiate Golf Championship provides our partners with high-visibility opportunities to connect with an audience of nearly 200+ collegiate golfers, coaches and professionals. It's an opportunity to elevate your brand awareness, while also making an impact on HBCU female golfers and collegiate golf programs across the US.



Brand Engagement

Investing as a sponsor of the Women in Golf Foundation's 2025 National Women's Collegiate Golf Championship gives your company high-visibility brand exposure, a premier event to use as a venue for hosting VIPs or other key stakeholders for your business, and engagement opportunities with college golfers, coaches and executives from local and globally recognized companies.

Our sponsorship packages are category exclusive and Eagle, Birdie and Par packages offer inclusion within onsite and digital marketing efforts including the event website, social media, marketing emails, within our public relations efforts.

Eagle Sponsor

- Brand inclusion on all National Collegiate Championship event marketing materials (1-year term)
- Half-page color ad within the digital Championship program
- Four (4) VIP playing spots in the Business / Collegiate Scramble Tournament (partnered with two collegiate players)
- Hospitality for four (4) in the Business / Collegiate Scramble Luncheon and 19th Hole Reception
- Branded Tee Box Signage

● ***\$5,000 Investment***





Birdie Sponsor

- Brand inclusion on all National Collegiate Championship event marketing materials (1-year term)
- Quarter-page color ad within the digital Championship program
- Two (2) VIP playing spots in the Business / Collegiate Scramble Tournament (partnered with two collegiate players)
- Hospitality for two (2) in the Business / Collegiate Scramble Luncheon and 19th Hole Reception
- Branded Tee Box Signage

● ***\$2,500 Investment***

Par Sponsor

- Quarter-page color ad within the digital Championship program
- Two (2) VIP playing spots in the Business / Collegiate Scramble Tournament (partnered with two collegiate players)
- Hospitality for two (2) in the Business / Collegiate Scramble Luncheon and 19th Hole Reception
- Branded Tee Box Signage

● ***\$1,500 Investment***



Individual Player

- One playing spot in the Business / Collegiate Scramble Tournament
- Hospitality at the Business / Collegiate Scramble Luncheon and 19th Hole Reception

● **\$250 Entry Fee**



Celebrate with us as a **2025 Sponsor**

Contact us to learn more



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Founder and President

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