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# WOMEN IN GOLF FOUNDATION IMPACT REPORT



*Women In Golf  
Foundation Inc.*

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# A MESSAGE FROM OUR PRESIDENT



**LaJean Gould**  
Founder and President  
Women in Golf Foundation

As we reflect on 2024, I am thrilled to share the incredible progress and success that the Women In Golf Foundation, Inc. (WIGF) has experienced. With your support, we have continued to empower women and girls in golf while expanding our reach and impact in meaningful ways.

Our Annual Impact Statement highlights the milestones we've achieved over the past year, showcasing the growth and influence of WIGF. At the heart of our mission is the promotion of women in golf, emphasizing opportunities for leadership development, life skills, and competitive play—equipping women not just for the course but for success in business and life.

## 2024 Highlights

- **A Historic Debut:** This year, we successfully expanded the **National Women's Collegiate Golf Championship** beyond Georgia, making its impactful debut in the Houston Metro Area. This milestone elevated the event's visibility, strengthened corporate networking, and marked a pivotal step for the future of the championship.
- **Financial Support:** With the generous support of our sponsors, WIGF provided **\$55,000 in financial assistance** to the 11 HBCU women's golf programs that participated in the championship—a tremendous achievement we couldn't have reached without you.
- **Expanding Opportunities:** For the first time, our championship included **Division II competition**, broadening the scope of participation and influence. The results were both exciting and inspiring.
- **Junior Program Growth:** The WIGF Junior Program expanded its player development initiatives, integrating Opti Brain training, guest speaker sessions, virtual programs, and book discussions. We also deepened our partnership with the **Peggy Kirk Bell Tour**, further enhancing junior golf opportunities.

## Looking Ahead: 2025 Plans

The future of WIGF is bright, and we are excited to share our vision for 2025:

- **30th National Women's Collegiate Golf Championship:** We are honored to host this landmark event at The Golf Club at Cinco Ranch in Katy, Texas, celebrating 30 years of empowering women through golf.
- **Exciting Partnerships:** Our 2025 Co-Presenting Sponsors, Arcis Golf and H-E- B, have already confirmed their commitment. With 15 teams already accepting invitations to participate, the championship's growth and influence are undeniable.
- **A Year of Celebration:** As we reflect on our 30-year history, we will celebrate the countless lives impacted by our mission while looking ahead to the continued success of women and girls in golf.

## Gratitude and Acknowledgments

None of these achievements would be possible without the unwavering support of our sponsors, contributors, volunteers, and the dedication of our board of directors and advisors. Your commitment to our mission fuels our progress, and we extend our deepest gratitude for your partnership.

Enclosed, you'll find our detailed **Annual Impact Statement**, offering a comprehensive look at our accomplishments and future plans. We invite you to explore the document and share your feedback or suggestions.

Thank you for being an integral part of the Women In Golf Foundation family. Together, we are breaking barriers, creating opportunities, and empowering women and girls to reach new heights in golf and beyond.

# YEAR IN REVIEW

## Howard University wins the 29th Annual Women's Collegiate

This year's championship celebrated remarkable achievements, including Howard University's women's golf team winning the prestigious Renee Powell Cup, a testament to WIGF's commitment to fostering talent and diversity in the sport. Notably, **Emily Mayne** of Howard University claimed the Division I low medalist title, **earning an exemption to the Epson Tour's Hartford Healthcare Women's Championship**. Division II medalist Kaathiyayani Gunasegar of Lincoln University received an invitation to the Chevron Pro-Am at The Club at Carlton Woods, showcasing the incredible opportunities for these rising stars. WIGF awarded \$55,000 to the teams who competed in this year's National Women's Collegiate Golf Championship. It's financial support that will help coaches and players cover much-needed travel, lodging costs, and golf facility access for competition.



## Atlanta Girls Cup

The 2024 Atlanta Girls Cup was a resounding success, thanks to the incredible efforts of participants, volunteers, and sponsors. This inspiring event showcased young talent, with winners **Shiho Im (18-hole)**, **Dahyeon Yu (9-hole)**, and **Ali Emaan (6-hole)** leading their divisions. A heartfelt thanks goes to our sponsors for their generosity, which empowers young girls to excel in golf and beyond, and to our dedicated volunteers for ensuring the event ran seamlessly.



## Atlanta Hosts WIGF's Advanced and Beginner Summer Camps

This summer, WIGF's golf camps provided young athletes with unforgettable experiences and valuable skills both on and off the course. Campers honed their game daily under LPGA Master Professional Oneda Castillo, while also gaining insights from experts like Kenneth Duncan, who **explored opportunities in the golf business**, and Jeff Dunovant, who shared **strategies for navigating high school golf and showing leadership**. Special guest **Mariah Stackhouse** inspired participants with her tour experiences and practice tips.



# YEAR IN REVIEW



## Kaathi Gunasegar Plays with Nelly Korda

Lincoln University's **Kaathi Gunasegar**, Division II low round medalist at our 2024 collegiate, earned her a spot in the LPGA Tour's Chevron Championship Pro-Am where **she was paired with Nelly along with LPGA Commissioner Mollie Marcoux Samaan, Tour player Maria Fassi and Chevron CEO Mike Wirth.**

## Virtual Career Sessions with the AJGA and Titleist

Led by Human Resources professionals from Titleist and the American Junior Golf Association, over a dozen collegiate players participated in virtual career development sessions to learn the ins and outs of **resume writing, networking and interviewing to land their first internship or full-time position after college.**



## Kortland Ware Wins Coach of the Year

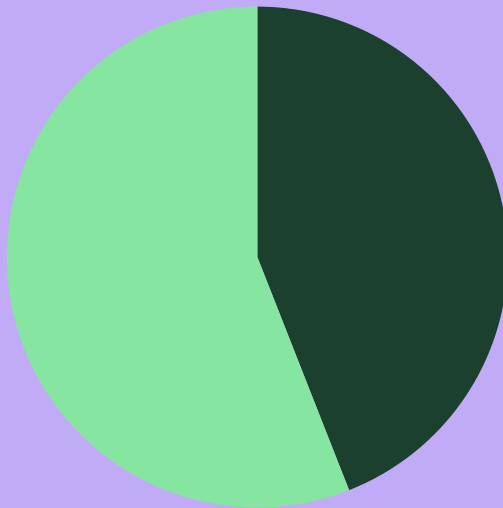
Kortland Ware, director of golf at Lincoln University, achieved remarkable success in 2023-24, leading the Blue Tiger golf teams to multiple victories and top finishes. His exceptional leadership earned him the prestigious title of 2024 Non-Division I HBCU Coach of the Year. **Under his guidance, the team tied for first place in our collegiate championship's Division II competition** showcasing their dedication and excellence on the course.



# 2024 FINANCIALS

A snapshot of our 2024 financials for the Women in Golf Foundation.

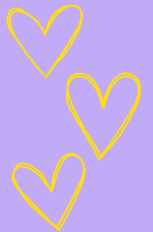
Revenue (\$259,481)  
56%



Expenses (\$204,163)  
44%



## WAYS TO GIVE



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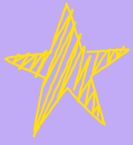
### Monetary Donation

- Online
- Via Check
- Company Match
- Planned/Estate Giving
- Wire Transfer

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### Donate Your Time

- Become an Mentor
  - Volunteer at an WIGF event
  - Participant in the Women's National Collegiate Championship
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# THANK YOU TO OUR 2024 DONORS AND SPONSORS



Evern & Elze Epps  
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# WE COULDN'T HAVE DONE IT WITHOUT YOUR GENEROUS SUPPORT

Thank you for your generous contributions and  
tireless work to support our mission.



## THANK YOU TO ALL OUR DONORS AND VOLUNTEERS



[www.womeningolffoundation.org](http://www.womeningolffoundation.org)